

MCKINNEY/ALLEN

LIVING

HOME | FAMILY | STYLE | LIFE

Tranquility DENTAL



**EXCEPTIONAL CARE
WITH A GENTLE TOUCH**

**ALL ABOUT
ROMANCE & BEAUTY**

DO BODY WRAPS WORK?
Get the Skinny on this Hot Treatment

THE BEST BLACK PUMPS

ROMANCE IN THE BEDROOM
Four Enchanting Styles You'll Love

**UNLOCK THE SECRETS TO
A LONG HOT MARRIAGE**

FEBRUARY 2009

Tranquility DENTAL

by pamela hammonds

photography by
wendolin mercado

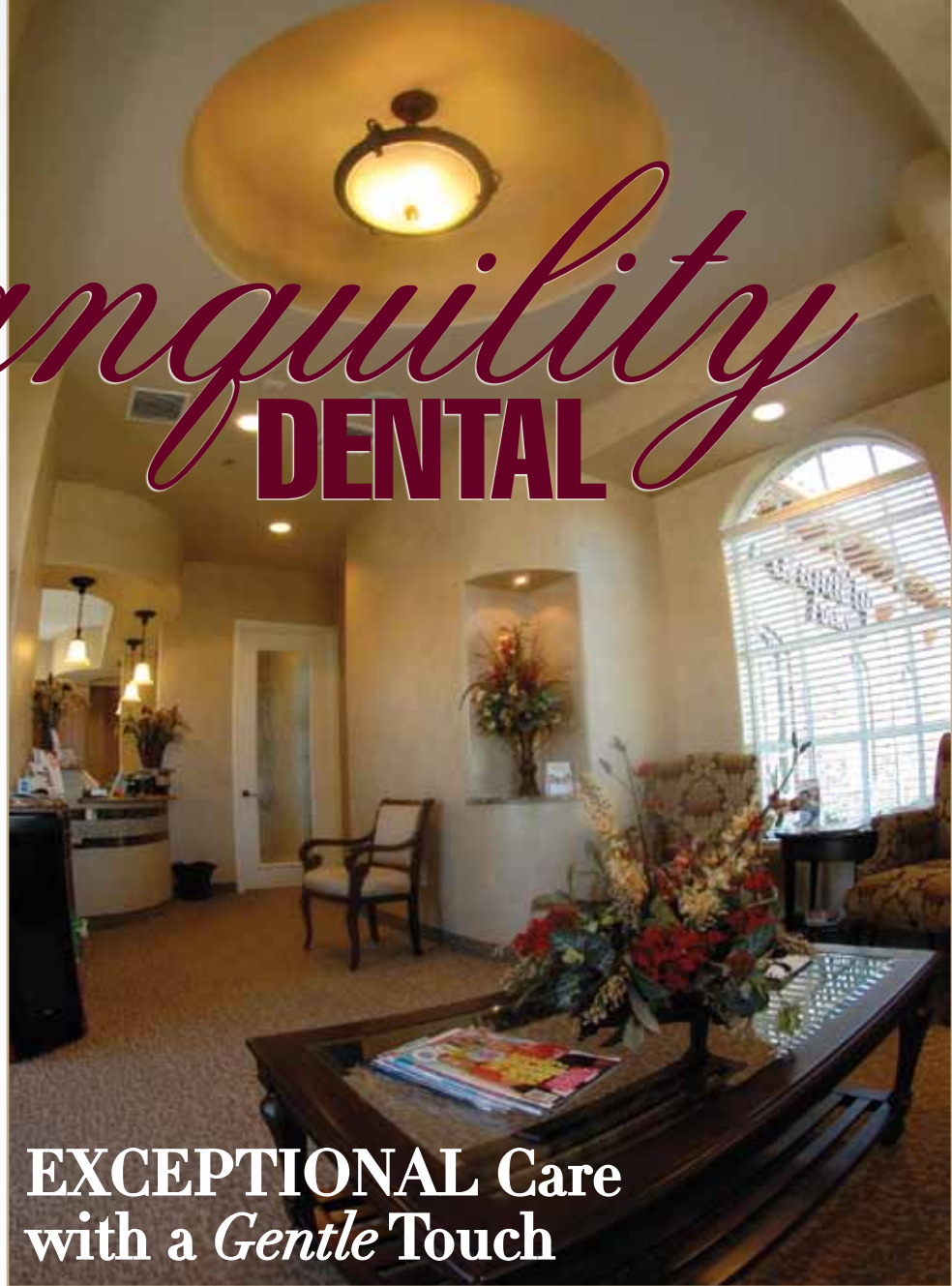
Few people associate going to the dentist with words such as relaxing or inviting or even caring. But patients from Tranquility Dental actually look forward to going to the dentist.

“While it’s important to have regular check ups and cleanings,” said Je-Nel Gibbs, D.M.D., “it’s also crucial to not let any dental concern turn into a serious issue.”

That’s why Dr. Gibbs and her partner, Dr. Matt Gibbs (known around the office as Dr. Matt), endeavor to make every dental visit a pleasant one. Many people can recall dental visits—some even from childhood—that were painful and unpleasant. Therefore, Dr. Gibbs feels the best way to encourage people to maintain a healthy mouth is to make sure people enjoy coming to the dentist.

“A small cavity can develop into a very serious problem requiring a root canal or tooth loss if left untreated,” Dr. Gibbs said. “Or a gum infection can become a very serious condition causing heart or even brain damage. There’s a misconception that if something isn’t hurting, then it’s nothing to be concerned about. That’s just not the case.”

For patients of Tranquility Dental who commit to regular checkups, small concerns can be treated before they become major problems. “We have had patients with small cavities that we were able to fill without being numb,” said Dr. Gibbs.



EXCEPTIONAL Care with a *Gentle Touch*

“When we act quickly, we can be more conservative in our treatment and save more of the tooth structure. You can get in and out as opposed to having a two-hour root canal.”

ALLEVIATING THE FEAR FACTOR

McKinney resident Robin Johnson had a fear of dentists because of bad experiences she had in the past. “I needed routine and cosmetic work and kept putting it off,” she said. “After my husband went to Tranquility Dental, I decided I had to take care of my teeth. They never made me feel bad for not seeing a dentist for years. They answered all my questions and discussed the options, so there were no surprises.” Robin thought she was experiencing sinus problems, but her doctor informed her that it was her teeth. A root canal performed by her former dentist wasn’t done properly. Dr. Gibbs referred her to an endodontist and then Dr. Matt followed up with placing new porcelain crowns. “Now I have new, better crowns on my front teeth and I’m so excited about them.” Since her initial visit she is no longer apprehensive about going to the dentist. “My whole family goes to Tranquility now.”

Dr. Gibbs received her bachelor's degree in American Studies from the University of California at Berkeley. She received her D.M.D. from the Tufts University School of Dental Medicine in Boston, Massachusetts. She also completed a general practice residency at the University of Nevada School of Medicine in Las Vegas, Nevada. There she attended daily continuing education courses outlining the recent research that drives modern dentistry. Rotations completed in every aspect of dentistry enable her to treat a variety of patients.

TREATING YOU LIKE FAMILY

"There is nothing more important than your health," Dr. Gibbs said. "And taking care of your oral health is another component to overall wellbeing." Dr. Gibbs has two young children of her own and understands the concerns of parents bringing a child for their first dental visit. She also knows firsthand the demands associated with caring for older parents. "I really appreciate family values and the concern we have as young adults with having family members treated with compassion and care."


That's why every team member in her office understands patients' needs. Their goal is to help patients feel in control, never rushed or ashamed at letting their oral health decline. "We work with a lot of people who have been away for a long time," Dr. Gibbs said. "We'll never be overly aggressive in our treatment or diagnosis. We always offer people the treatment we would a family member."

Sasha Raney of McKinney visited other dental offices before finding Tranquility Dental. "I was searching for a dentist I could trust," she said. "I found exactly what I was looking for with Tranquility Dental. Not only do they have a friendly staff and a clean facility, the dentists do not suggest unnecessary dental work which I appreciate the most. I recommend them to everyone I know."

THE NAME SAYS IT ALL

Barbara Carter of McKinney was drawn to the office because of the name—Tranquility and all it implies. "The office is welcoming and comfortable," she said. "I had to have extensive work done, so I've spent a lot of time there. Their team is positive, professional and do anything they can to make your visit a good experience. They want everything to be perfect. Sometimes when I leave their office, I feel like I'm leaving a five-star hotel because it's so well-appointed. Even parking is easy! Both Dr. Gibbs and Dr. Matt make you feel very at ease."

At Tranquility Dental, you can rest assured that your good oral health is their goal. With digital X-rays, cameras that allow you to review your diagnosis, hospital-grade sterilization practices, pressure-point reducing chairs, sedation dentistry—every detail to ensure your visit is pleasant has been addressed. And everyone in your family is treated at Tranquility, from toddlers to geriatrics, for every dental concern including routine cleanings and cosmetic procedures.

So experience dental care the Tranquility way. Call today for an appointment. 

Tranquility DENTAL, P.A.

6717 ELDORADO PKWY., SUITE 100 | MCKINNEY, TEXAS 75070

972-540-6200 | WWW.TDGIBBS.COM

ALL INSURANCES ACCEPTED



FREE NEW PATIENT EXAM

NEW PATIENTS ONLY. \$288 VALUE

FREE EMERGENCY EXAM

NEW PATIENTS ONLY. \$89 VALUE

CALL FOR DETAILS

